

**Interaction**

**Exhibition**

**Education**

**Location**



***Gearing up to Keep America Moving***

**April 30 – May 4, 2011**

**Marriott Rivercenter Hotel**

**Marriott Riverwalk Hotel**

**San Antonio, Texas**

# American Short Line and Regional Railroad Association

2011 Annual Convention

April 30 – May 4, 2011

Marriott Rivercenter Hotel/Marriott Riverwalk Hotel; San Antonio, Texas



## ASLRRA 2011 Annual Convention Planning Committee

Judy Petry, Chair, Farmrail System  
Steve Friedland, Vice-Chair, Morristown & Erie Railway  
Richard Timmons, President, ASLRRA  
Marc Bader, RailAmerica  
Carl Belke, Western NY & Pennsylvania RR  
Jim Bowers, Bowers & Co, CPAs  
Brent Cheek, RailAmerica  
Preston Claytor, RailAmerica  
Cheryl Correll, Watco Companies  
John Danyluk, TransCore  
Larry Davis, Paducah & Louisville Railway  
Anthony Erb, EPA  
William Everett, ARINC  
Dave Franz, Osmose Railroad Services  
JR Gelnar, Farmrail System  
Susan Gelnar  
Janet Gilbert, Fletcher & Sippel LLC  
Steve Gregory, Permian Basin Railways  
Gary Griswell, RMI  
Mike Haeg, RailAmerica  
Jacky Hardy, Indiana Rail Road  
Eric Hocky, Thorp, Reed & Armstrong  
Sofrona Howard, Watco Companies  
Charles Hunter, RailAmerica  
John Jablonski, Goldberg Segalla  
Kathy Keeney, UBM Global Trade  
Mike Klass, Tacoma Rail  
Mark Kramer, Siemens Industry  
Rose Lang, Aon Risk Services  
Tom Leopold, Anacostia & Pacific  
Scott Linn, RailAmerica, Inc.  
John Lord, Williams, Venker & Sanders  
Eduardo Luckie, GE Transportation  
Clinton Martin, RailAmerica  
Don McCammon, HDR  
Barry McClure, Ironhorse Resources, Inc.  
Mary Anne Michaels, Vermont Rail  
Scott Muir, Norfolk Southern  
Barbara O'Neill, Richmond Pacific Railroad  
Tom Owen, Pinsky Railroad Company  
Michael Paras, Belt Rwy Co of Chicago  
David Perkins, Angelina & Neches River  
Mike Rennie, Pinsky Railroad Company  
Bill Riehl, RailAmerica  
Ed Ross, MaxAccel  
JR Sampson, OmniTRAX  
Al Sauer, East Penn Railroad  
Gary Vaughn, Watco Companies  
Jerry Vest, Genesee & Wyoming, Inc.  
Turner Williams, Burr and Forman LLP

## Welcome Message from the Convention Chair

No, it's not déjà vu. This year's Annual Convention theme, and the theme for at least the next three years is Connections. The Planning Committee discussed numerous ideas for themes which all came back to what we think our convention and our industry are all about: *The Connections*. This convention is a celebration of what we do best – the connections we make with our customers, the connections we make with vendors, and the physical connections we make with partner railroads (and other modes of transportation) – all of which make the small railroad industry a integral cog in the global economic machine.



The components of this year's convention: *The Education*, the *Exhibition*, the *Interaction*, and the *Location* – will all mesh together in San Antonio to create an all-encompassing event. The outstanding *Education* includes sessions covering everything from how to get public money to conducting an actual injury reenactment to social networking and your business. With more than 150 companies in our *Exhibition*, you can connect with vendors offering everything from mobile video surveillance as a preventative safety measure to fuel additives to help your locomotives run more efficiently. Our *Interaction* activities don't get much better than this: An opportunity to connect on a team-building service project at the Warrior and Family Support Center at Fort Sam Houston, a Party with a Purpose Networking Reception benefitting the Warrior Support Center that helps wounded warriors re-connect with their families from all over the country, multiple receptions and events, and the biggest golf outing in the rail industry. And our *Location* is another great way to connect – whether it's in the exhibit hall or in one of the city's terrific restaurants and night spots on the famous Riverwalk.

Your Planning Committee has been gearing up to create a program complete with components that will help you to face the regulatory challenges ahead as well as the fast-paced changes facing our industry. New to the educational lineup will be two training classes: *Conductor Certification Training Seminar* and an *Accident/Incident Reporting Training Seminar*, which we've timed so that class participants will also participate in the Exhibit Hall activities.

Our full schedule of events will occur at both of our host hotels, the [Marriott Rivercenter](#) and the [Marriott Riverwalk](#), with both hotels conveniently located on the Riverwalk and directly across the street from each other.

I hope you'll make plans to attend this year's Annual Convention. By doing so, you'll keep connected to all of the latest regulatory changes and innovative technology available in today's marketplace. So whether you're attending for the *Education* or the *Exhibition*, the *Interaction* or the *Location* (or all of the above), ASLRRA's 2011 Annual Convention focuses on the connection of all of the components, providing participants with a wide variety of ideas, innovations, and initiatives. It's an event that encourages connections at every turn and I look forward to your participation and to connecting with you in San Antonio.

Judy Petry, Convention Chair  
Farmrail System

## TOP THREE REASONS...

*When asked why they attend ASLRRA's Annual Convention,*

- *79% of ASLRRA's respondents said that they attend for the peer interaction*
- *72% attended for the education and industry information*
- *51% attend to visit with all of our exhibitors*

*2010 ASLRRA Annual Convention Survey*

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Meeting Photos by Jennie Lam-Nagata and Kel MacKavanagh

## WHO SHOULD ATTEND THIS CONVENTION?

If you're reading this, chances are, YOU should attend!

### ★ SHORT LINE & REGIONAL RAILROAD PERSONNEL

- *Presidents, CEOs, COOs, & VPs*
- *General Managers*
- *Operating Personnel*
- *Safety Officers*
- *Superintendents*
- *Roadmasters*
- *Trainmasters*
- *Marketing Personnel*
- *General Counsels and Legal Staff*
- *Purchasing Agents*
- *Engineering Personnel*
- *Human Resource Staff*
- *Administrators*

### ★ CLASS I RAILROAD PERSONNEL

### ★ SHIPPERS

### ★ CONTRACTORS

### ★ FEDERAL / STATE DOT REPS

### ★ SUPPLIERS

Individuals with an interest in furthering their railroad education and improving their skill set will definitely want to attend this convention.

Employers wanting to keep their teams sharp and up-to-speed on the latest regulations and technological advances should be sure to register their staffs.



# CONVENTION *AT A GLANCE*

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## Saturday, April 30

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*Warrior & Family Support Center's Therapy Garden Work Group – ASLRRRA Volunteer Service Project (Optional)*  
*Railroad Police & Security Committee Meeting*  
*Executive Committee Meeting*  
*Safety & Training Committee Meeting*  
*Convention Registration*  
*Exhibitor Setup*  
*Party with a Purpose: Networking Reception Event for the Warrior & Family Support Center/Returning Heroes Home (Optional)*

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## Sunday, May 1

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*Convention Registration*  
*Exhibitor Setup*  
*Technology Committee Meeting*  
*Conductor Certification Training Seminar*  
*Accident/Incident Reporting Training Seminar*  
*Board of Directors Meeting*  
*Legislative Policy Committee Meeting*  
*Small Railroad Sandhouse Session*  
*Grand Opening Reception in Exhibit Hall - Green Theater Presentations*  
*General Counsel Committee Meeting*  
*ASLRRRA-PAC Fundraiser Dinner Event (Optional)*

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## Monday, May 2

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*Exhibit Hall Breakfast and Coffee Talk with the EPA in the Green Theater*  
*Breakout Session Tracks 1 & 2*  
*Exhibit Hall Refreshment Break*  
*General Business Session*  
*Exhibit Hall Luncheon and Green Theater Presentations*  
*Breakout Session Track 3 & 4*  
*Exhibit Hall Open for Appointments and Refreshment Break and Green Theater Presentations*  
*Associate Member Meeting*  
*Reception in Exhibit Hall*

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## Tuesday, May 3

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*Membership Breakfast Meeting*  
*Exhibit Hall Breakdown*  
*Breakout Session Tracks 5 & 6*  
*Refreshment Break*  
*Golf Outing*  
*UP SLAG Meeting*  
*Passenger Committee Meeting*  
*Reception and Dinner with Awards*  
*Loco Lizard Lounge*

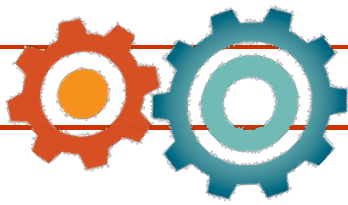
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## Wednesday, May 4

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*Bridge Committee Meeting*  
*RIWG Meeting*  
*Fuel Working Group Meeting*

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# ADDITIONS & EVENTS TO NOTE FOR 2011

## SPECIAL INCENTIVES FOR EARLY REGISTRATION - REDUCED REGISTRATION FEES FOR RAILROAD MEMBERS!!

Your ASLRRA Convention Planning Committee has worked hard to put together a strong program covering a wide variety of topics, with almost 50 presentations and breakout sessions spread out over a fast-paced two and a half day period. This program is coupled with a sold-out Exhibit Hall featuring our valued supplier members. We know that one person can't cover it all, so as an added incentive for our railroad members, we've reduced our railroad member registration fee. **That's a \$100 savings** in railroad member registration! We hope that this registration savings benefit will encourage more of your railroad staff to attend and cover a wider variety of meeting tracks and exhibitors. Additionally, if you register right away, you can potentially save an additional \$100 in registration fees as the fees increase the closer we get to the meeting date.

## INSTANT GRATIFICATION: ONLINE REGISTRATION – 24/7/365

Look ma, no forms!! ASLRRA's customized system allows you to register online in the comfort and privacy of your own office. Upon entering your registration and payment information, you will be e-mailed a confirmation receipt. This online process also gives ASLRRA members an opportunity to check out the "Members Only" website and ensure that their contact information is up-to-date and accurate. In addition, designated individuals at member companies have the ability to register multiple people at one time. Still have questions? Call our office at 202-628-4500 for more information.

## VOLUNTEER SERVICE PROJECT: WORKING IN THE THERAPY GARDEN AT THE WARRIOR AND FAMILY SUPPORT CENTER

Check out the special events section on page 15 to learn more about our Service Project at the **Warrior and Family Support Center's** (<http://www.sammc.amedd.army.mil/military/sfac/wfsc.asp>) **Returning Heroes Home** (<http://www.returningheroeshome.org>) Center on Saturday, April 30, from 9:30am to 3:30pm. This is our second volunteer service project at the Annual Convention and we've chosen to partner with a group at Fort Sam Houston called the Warrior and Family Support Center. The WFSC provides coordinated services to patients, next-of-kin and extended Family members with a primary focus on Operation Iraqi Freedom and Operation Enduring Freedom Warriors. It provides a friendly, comfortable environment in which to take a break, watch a movie on big-screen TVs, play video games, check email or use the Internet, select a book or magazine to read, make a phone call or just grab a cup of coffee. Wounded Warriors and their Family members visit the WFSC to maintain contact with other military members or extended Family members, to receive emotional support and answers to their questions, and to extend their rehabilitation away from the hospital. The rehabilitation involves learning to cope with war related disabilities as individuals, as couples, and as families. Our group will work in the therapy garden on the property on a variety of projects that could entail landscaping, weeding, property clean-up, and more. The final scope of work will be determined based upon number of volunteers and availability.



## ASLRRA PARTY WITH A PURPOSE: NETWORKING CONNECTIONS RECEPTION FEATURING A WFSC FUNDRAISER

Join your fellow short line and regional railroad and supplier representatives as we gather on Saturday evening to relax, network and connect during our Casino/Texas Hold 'em Party. We'll play games and socialize while participating in a fundraiser for the Warrior and Family Support Center and the Returning Heroes Home project. Enjoy the company of friends and business acquaintances in a relaxed setting, ideal for networking. We'll bring together railroad executives, great grub, and superb spirits in a competitive and fun-natured way that truly connects great ideas and great people! At the end of the evening, you'll cash in your winning chips for raffle tickets and our committee is pulling together great prizes for the raffle. Check out the special events section on page 15 for more details.

# ADDITIONS & EVENTS TO NOTE FOR 2011

## CONDUCTOR CERTIFICATION AND ACCIDENT/INCIDENT REPORTING TRAINING CLASSES - DO NOT MISS THESE!!

Are you ready for the next mandate out of the Railroad Safety Act of 2008: Conductor Certification? Do you know what it is? Do you understand the requirements for compliance? Is your operation prepared? Is your training program in place? This **Conductor Certification Training Class** will present in-depth the new regulation which will become effective this year. Although similar to locomotive engineer certification, the regulation will present significant changes to the compliance requirements for certification and de-certification.

Did you know that there are significant changes to 49CFR Part 225 – Accident/Incident Reporting which go into effect June 1, 2011? This **Accident/Incident Reporting Training Seminar**, conducted jointly by ASLRRRA and FRA, will highlight the significant changes that are planned. The material changes of Part 225 will be discussed including a review of the purpose behind Part 225, and why your compliance is integral to the success of FRA.

See page 14 for more details on these two classes. Attendees will have access to the Sunday Evening Reception, Monday breakfast, morning refreshment break, and lunch, all of which take place in the exhibit hall, providing trainees with a unique opportunity to visit with vendors and learn more about their outstanding products and services. Railroad member employees may register for either class for \$199. However, because these training sessions take place in conjunction with our Annual Convention and its outstanding educational breakout lineup, attendees should consider registering for the entire convention for \$299 and adding one of these valuable training sessions for only \$89. This is a unique opportunity, not to be missed.

## SMALL RAILROAD NETWORKING AND SANDHOUSE SESSION

Representatives from some of our smallest railroad members approached ASLRRRA President, Rich Timmons, and asked for a window of time on the Annual Convention program to network among themselves and share ideas, frustrations, opportunities, challenges, etc. This will be a time to share best practices, tried and true methods, and sure-fire ways to get the job done – efficiently, safely and all without breaking the bank. So bring your list and your notebook and be prepared to share! This session will be moderated by Rich Timmons and Small Railroad Representative, Eric Lee, and is open to all short line railroad personnel from railroads with less than \$2.5m in gross operating revenue.

## EXHIBIT HALL – DEDICATED HOURS!

Exhibit Hall doors will open on Sunday at 3:00pm, giving our attendees uninterrupted time to visit with the more than 150 companies displaying their goods and services in our sold-out hall. Enjoy additional dedicated exhibit hours scheduled into the meeting program throughout the Convention. Don't miss your opportunity to visit the only exhibition in America geared to the short line and regional railroad industry. But it doesn't stop there -- Class I, shipper, and transit employees will also benefit by attending this unique convention and participating in this outstanding rail event. See page 12-13 for a listing of all of our exhibitors as of Jan. 17.

## GREEN AISLE / GREEN THEATER

We decided to repeat the Green Aisle again this year, by spotlighting companies that provide green products and services to the railroad industry. 32 booth spaces have been reserved in the middle of the hall to feature those service providers. This will also include a Green Theater, where companies participating in the Green Aisle can deliver short presentations on their products and services and discuss the ways that they have contributed to improvements to the environment and other benefits. Additionally, on Monday morning, we'll once again feature "Coffee Talk" with the EPA in the Green Theater. We'll have EPA officials on hand to answer your questions about EPA programs and funding available to make your railroad more environmentally-friendly. Exhibiting companies will be those who offer Green products & services, including: alternative fuels and fuel technology, gen set power and control systems, environmentally friendly paints and coatings, environmental consulting, recycled materials (such as railroad ties, grade crossing materials and batteries).

**Members' Tip:**  
*Too many great speakers and session choices for one person to cover? Register more staff members to cover this vertically rich and sharply focused agenda! Then share what you've all learned with the rest of your team when you return home by downloading the presentations from the members' only website*



# ADDITIONS & EVENTS TO NOTE FOR 2011

## GO GREEN! STAY HYDRATED!

ASLRRA's Annual Convention is going green and we want you to go green with us! In cooperation with the hotels, and to improve our efforts to make our meeting more environmentally-friendly, we encourage all attendees to bring reusable water bottles to the Convention and refill them from water coolers placed around the Exhibit Hall. This initiative will prevent literally thousands of disposable plastic bottles from being sent to local landfills and we hope you will join us in our efforts. Just remember, you won't be seeing individual bottles of water at any of our refreshment breaks or meals, **so come prepared with your personal water bottle to refill throughout the Convention!** Thank you for helping us do our part to improve the environment!

## BREAKOUT SESSIONS – RailroadU

Our Breakout Tracks are now one hour long which may help some of you that are looking for ways to earn PDH or CEU credits. Beginning on Monday at 8:00am, the meeting will break out into **RailroadU**: seven educational tracks covering over 40 sessions in the areas of Engineering & Maintenance of Way; Finance & Administration; Legal; Legislative & Regulatory; Marketing; Operations & Safety; and Technology. These tracks are designed to provide exceptional education for railroad professionals. If you are new to the business or are just looking for a refresher, check out the **RR101**-designated breakouts. These sessions will provide you with basic skills that are fundamental to understanding the rail industry. The seven **RailroadU** Education Tracks will run concurrently starting Monday and continuing Tuesday morning, offering you and your staff ample educational opportunities.



## ASSOCIATE MEMBERSHIP MEETING

Monday afternoon, immediately following the breakout sessions, ASLRRA associate members will have an opportunity to meet with their representatives, **Beth Garguilo, Jim Huenefeldt, Phil McDonald, and Mark Zimmerman** to conduct board elections and discuss any other subjects that they wish to bring to the table.

## GENERAL MEMBERSHIP MEETING

First thing Tuesday morning, the ASLRRA will hold its annual membership meeting. This meeting is **open to ALL ASLRRA members** and will include reports from your Board of Directors, Committee Chairmen, and ASLRRA staff. It is designed to be a thorough review of the activities the Association conducts on your behalf. Breakfast will be served during the session. Come and learn what your ASLRRA staff and fellow members have accomplished on your behalf.

## GOLF OUTING – REPUBLIC AND PECAN VALLEY GOLF COURSES – 36 HOLES OF FUN!!

With over 280 golfers, ASLRRA's Annual Golf Outing continues to be the largest railroad golf outing in the country. This year, we will hold our outing at the Republic and Pecan Valley courses. This event is a great opportunity to network and relax in the company of friends and colleagues. The outing is set up in a forgiving scramble format, so novice golfers should not feel intimidated. Join other attendees for a fun afternoon of networking and socializing. If you want to golf, it's imperative that you register early. See page 16 for more details on the outing.

## LOCO LIZARD LOUNGE AND DESSERT RECEPTION

Plan to close out this year's Convention with a stop at ASLRRA's Loco Lizard Lounge and Dessert Reception on Tuesday night following the closing Reception and Dinner. Join the Eastern Region members as they kick off the preparations and excitement for next year's Annual Convention, which they will host at the brand new J.W. Marriott Indianapolis in Indianapolis, Indiana. **This event is open to all fully registered attendees and registered spouses and Dinner Ticket purchasers.**

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# **ADDITIONS & EVENTS TO NOTE FOR 2011**

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## **DOOR PRIZES AND EXHIBIT HALL RAFFLE**

And, as if all of this educational value, socializing, and networking isn't enough, thanks to the generosity of our sponsors, we'll have Door Prize Drawings throughout the event as well as an Exhibit Hall Raffle. Past prizes have included flat panel TVs, and Weber stainless steel grills. Throughout the Exhibition, exhibitors will be handing out raffle tickets to attendees who visit their booths. Each raffle ticket is good for one entry into the raffle drawings which will be held during several of the Exhibit Hall events on Monday, May 2. Of course, you must be present to win. Check your registration packet when you arrive on site for more details.

## **CYBER CAFÉ – STAY CONNECTED!**

Wait! Don't lug that heavy laptop with you to San Antonio! Need to check your email but hate paying those annoying internet service fees? Then be sure to stop by the Association's Cyber Café. Check your email and stay in touch with the office, home, and customers without having to cart all that technology with you. This sponsored feature gives attendees the freedom to develop new business at the Annual Convention while still keeping connected with the office.

## **REMINDER: ENTERTAINING AND SPECIAL EVENT SCHEDULING**

This is a reminder that in order to maintain the focus on our educational sessions, social events, and exhibition, ASLRRRA prohibits special events or sessions or meetings or luncheons or private entertaining such as hospitality suites or golf outings that take place during the Official Convention activities. The hotel works with us on booking any events that take place during the convention and will clear them with us before selling you any space for meetings and/or special activities. We ask for your continued support and compliance with this policy and that you inform the ASLRRRA if you become aware of any activities which might be considered a conflicting event.

## **PHOTOGRAPHY AND VIDEOTAPING**

ASLRRRA will have staff and volunteers taking still photos and video taping events, meetings and activities at this convention. This will be used in current coverage of the event on our websites as well as future promotion of the convention and other association activities and may also be posted on ASLRRRA's websites and/or vehicles such as facebook, Shutterfly, and YouTube.

# SCHEDULE OF EVENTS & AGENDA

## Saturday, April 30, 2011

9:30am – 3:30pm <i>Optional</i>	<b>ASLRRRA SERVICE PROJECT: WARRIOR AND FAMILY SUPPORT CENTER AT FORT SAM HOUSTON</b>
9:00am - 12:00pm	<b>ASLRRRA POLICE &amp; SECURITY COMMITTEE MEETING</b>
12:00pm - 5:00pm	<b>EXECUTIVE COMMITTEE MEETING</b>
1:00pm - 5:00pm	<b>SAFETY &amp; TRAINING COMMITTEE MEETING</b>
2:00pm - 5:00pm	<b>EXHIBITOR SETUP</b>
2:00pm - 6:00pm	<b>ASLRRRA REGISTRATION</b> ASLRRRA Party with a Purpose Reception Ticket Pickup Desk will remain open until 7:00pm
6:00pm - 8:00pm <i>Optional</i>	<b>PARTY WITH A PURPOSE: NETWORKING EVENT FOR THE WARRIOR AND FAMILY SUPPORT CENTER RECEPTION</b> See page 14 for further info.


## Sunday, May 1, 2011

7:30am - 7:30pm	<b>ASLRRRA REGISTRATION</b>
8:00am - 2:00pm	<b>EXHIBITOR SETUP</b>
8:00am - 4:30pm	<b>CONDUCTOR CERTIFICATION TRAINING SEMINAR</b>
8:00am - 4:30pm	<b>ACCIDENT/INCIDENT REPORTING TRAINING SEMINAR</b>
8:00am - 11:00am	<b>TECHNOLOGY COMMITTEE MEETING</b>
9:00am - 12:30pm	<b>BOARD OF DIRECTORS MEETING AND LUNCHEON</b>
1:00pm - 3:00pm	<b>LEGISLATIVE POLICY COMMITTEE MEETING</b>
3:00pm	<b>EXHIBITION GRAND OPENING CHAIN-CUTTING CEREMONY</b>
3:00pm – 6:00pm	<b>EXHIBITION HALL OPEN</b> <i>Green theater presentations</i>
3:30pm – 4:30pm	<b>SMALL RAILROAD SANDHOUSE SESSION</b>
3:30pm – 5:30pm	<b>GENERAL COUNSEL COMMITTEE MEETING</b>
5:00pm – 7:30pm	<b>EXHIBITION HALL RECEPTION</b>

## Monday, May 2, 2011

7:00am - 7:30pm	<b>REGISTRATION</b>
7:00am - 7:45am	<b>CONTINENTAL BREAKFAST – EXHIBIT HALL</b>
7:00am - 7:45am	<b>GREEN THEATER: COFFEE TALK WITH THE EPA</b>
7:45am - 10:00am	
<b>TRACK 1 - ENGINEERING &amp; M-O-W</b>	
<ul style="list-style-type: none"> <li>• Session 101 – How To Get Public Money</li> <li>• Session 102 – High Speed, Automated Joint Bar Inspection</li> </ul>	
<b>TRACK 2 - FINANCE &amp; ADMINISTRATION</b>	
<ul style="list-style-type: none"> <li>• Session 201 – Employee Evaluations – What You Should and Should Not Say and Do</li> <li>• Session 202 – Employer Sponsored Wellness Programs</li> </ul>	
<b>TRACK 3 - LEGAL</b>	
<ul style="list-style-type: none"> <li>• Session 301 – Utility Uses of Rights-of-Way</li> <li>• Session 302 – What Every Employer Should Know: Return to Work Issues Related to OSHA and FELA <b>RR101</b></li> </ul>	
<b>TRACK 4 - LEGISLATIVE &amp; REGULATORY</b>	
<ul style="list-style-type: none"> <li>• Session 401 – Truck Size and Weights: Something Wicked This Way Comes</li> <li>• Session 402 – Reauthorization of Federal Transportation Programs – A New Majority; New Principles</li> </ul>	
<b>TRACK 5 - MARKETING</b>	
<ul style="list-style-type: none"> <li>• Session 501 – Short Line Best Practices – What Do Class I's Look For in a Short Line Partner? <b>RR101</b></li> <li>• Session 502 – Small Market Intermodal Opportunities – How Do Short Lines Get Into the Game?</li> </ul>	
<b>TRACK 6 - OPERATIONS &amp; SAFETY</b>	
<ul style="list-style-type: none"> <li>• Session 601 – Keep 'Em Safe – Installing Traffic Safety Devices While Working at Highway-Rail Grade Crossings Can Save Lives</li> <li>• Session 602 – Lessons Learned: Putting the Research in Fatigue and Alertness Management to Work in the Small Railroad Industry</li> </ul>	
<b>TRACK 7 - TECHNOLOGY</b>	
<ul style="list-style-type: none"> <li>• Session 701 – Gensets and Future Locomotive Technologies – Fuel Creep Wiping Out Your Bottom Line? Hear About New Technologies to Reduce Usage</li> <li>• Session 702 – Mobile Computing and how Railroads are Using It</li> </ul>	
10:00am - 10:45am	<b>REFRESHMENT BREAK - EXHIBIT HALL</b>
11:00am - 12:45pm	<b>GENERAL SESSION</b>

## Monday, May 2, 2011 (Cont.)

11:00am	<b>Call to Order and Safety Briefing</b> <i>Michael Ogborn, ASLRRRA Chair</i> <i>Thomas E. Streicher, ASLRRRA Staff</i>
	<b>Welcome Presentation</b> <i>Judy Petry, Convention Chair</i>
	<b>Keynote Presentations</b>
	<b>Safety Award Presentations</b>
	<ul style="list-style-type: none"> <li>• ASLRRRA Safety Awards</li> <li>• ASLRRRA Safety Person of the Year</li> </ul>
12:45pm - 2:15pm	<b>LUNCH AMONG THE EXHIBITS</b>
	<ul style="list-style-type: none"> <li>• Open to all Registered Annual Convention Attendees and Exhibitors</li> </ul>
1:00pm - 5:00pm	<b>GREEN THEATER PRESENTATIONS</b>
12:45pm - 5:00pm	<b>EXHIBIT HALL OPEN</b>
2:30pm - 5:00pm	
<b>TRACK 1 - ENGINEERING &amp; M-O-W</b>	
<ul style="list-style-type: none"> <li>• Session 103 – What Exactly Does PTC Mean to a Small Railroad?</li> <li>• Session 104 – How to Protect Bridges and Extend Their Useful Lives</li> </ul>	
<b>TRACK 2 - FINANCE &amp; ADMINISTRATION</b>	
<ul style="list-style-type: none"> <li>• Session 203 – Railroad Retirement – Be Prepared and Know Your Benefits Before You Retire</li> <li>• Session 204 – Liability and Property Insurance: After the Claim – What To Do (and Not Do) Now? <b>RR101</b></li> </ul>	
<b>TRACK 3 - LEGAL</b>	
<ul style="list-style-type: none"> <li>• Session 303 – Preemption Update: A Case Study</li> <li>• Session 304 – An FRA Update: The Number of Proceedings are Escalating</li> </ul>	
<b>TRACK 4 - LEGISLATIVE &amp; REGULATORY</b>	
<ul style="list-style-type: none"> <li>• Session 403 – What to Do When Local and State Issues Become Your Issue</li> <li>• Session 404 – A New Track for Credits</li> </ul>	
<b>TRACK 5 - MARKETING</b>	
<ul style="list-style-type: none"> <li>• Session 503 – Transloading Success Stories</li> <li>• Session 504 – Recession Marketing – What Kind of Opportunities Are Out There?</li> </ul>	
<b>TRACK 6 - OPERATIONS &amp; SAFETY</b>	
<ul style="list-style-type: none"> <li>• Session 603 – An Overview of FRA Accident/Incident Reporting Changes: What You Don't Do Can Cost You</li> <li>• Session 604 – Behavioral-Based Safety: A Good Fit for Short Lines</li> </ul>	

*Program continued on page 10*

# SCHEDULE OF EVENTS & AGENDA

## Monday, May 2, 2011 (Cont.)

**TRACK 7 - TECHNOLOGY**

- Session 703 – Narrowbanding – It's Here! The Class Is are Implementing in 2011. Are you Ready? **RR101**
- Session 704 – Positive Train Control: The Latest Developments, Technology and a more in depth look at the Locomotive Segment

3:30pm - REFRESHMENT BREAK - EXHIBIT HALL  
4:00pm

5:00pm - ASSOCIATE MEMBERSHIP MEETING & ELECTIONS  
5:45pm

6:00pm - RECEPTION - EXHIBIT HALL  
7:30pm Be sure to attend this reception to get in on the door prize drawings

**VENDOR ENTERTAINMENT OPPORTUNITIES**

## Tuesday, May 3, 2011

6:00am - EXHIBIT TEARDOWN  
12:00pm

7:00am - INFORMATION DESK  
12:00pm

7:00am - MEMBERSHIP BREAKFAST MEETING  
9:15am Breakfast service starts at 7:00am; Meeting starts at 7:30am

9:30am - 11:55am  
Exceptional Education for the Rail Community  
**RailroadU**

### TRACK 1 - ENGINEERING & M-O-W

- Session 105 – Track Buckle Prevention/CWR Maintenance
- Session 106 – New Bridge Regs are Official. Non-Compliance is Not an Option **RR101**

### TRACK 2 - FINANCE & ADMINISTRATION

- Session 205 – Developing A Railroad Costing Model for Short Lines and its Impact on Business Decision Making (Joint Session with Marketing Track)
- Session 206 – Test Your Skills: Responding to an Injury (Actual Reenactment)

### TRACK 3 - LEGAL

- Session 305 – Dealing With Trespassers: Keeping Them Off Your Track and Out of Your Pockets
- Session 306 – HOT! HOT! HOT! Legal Topics

### TRACK 5 - MARKETING

- Session 505 – Developing A Railroad Costing Model for Short Lines and its Impact on Business Decision Making (Joint Session with F&A Track)
- Session 506 – Social Networking – How Can it Work for My Railroad?

## Tuesday, May 3, 2011 (Cont.)

**TRACK 6 - OPERATIONS & SAFETY**

- Session 605 – FRA Conductor Certification: A Review of the Regulation w/Q&A **RR101**
- Session 606 – Prompt and Appropriate Response to Accidents and Incidents – It Could be Critical to Your Railroad's Survival

### TRACK 7 - TECHNOLOGY

- Session 705 – GIS, GPS, and Tagging: A Reivew of the Latest Technology and Uses
- Session 706 – Biofuels – Alternative Fuels: Past, Present, and Future.

10:30am- REFRESHMENT BREAK  
10:55am

11:55am **BREAKOUT SESSIONS ADJOURN**

12:30pm - UP SLAG COMMITTEE MEETING  
2:30pm

1:00pm - PASSENGER COMMITTEE MEETING  
3:00pm

**AFTERNOON FREE**

1:00pm - ANNUAL GOLF OUTING  
5:30pm Republic and Pecan Valley Golf Clubs  
Lunch and beverages will be provided to golfers at the course  
Transportation will be available

7:00pm **RECEPTION**

8:00pm **CLOSING BANQUET WITH AWARD PRESENTATIONS**

- Golf Awards
- Susan Murray Scholarship
- ASLRRA Marketing Awards
- Railway Age Short Line and Regional Railroads of the Year
- Convention Chair – Passing the Gavel

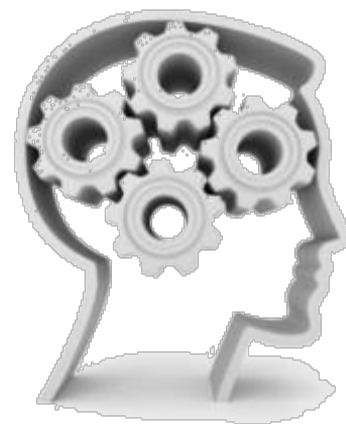
10:00pm - LOCO LIZARD LOUNGE AND  
12:00am **DESSERT RECEPTION**  
Stop by and visit with your friends one more time before turning in for the night. Enjoy an after dinner drink and kick up your heels with our Eastern Region friends, the hosts for the 2012 Annual Convention at the brand new J.W. Marriott in Indianapolis, Indiana.

## Wednesday, May 4, 2011

8:00am - ASLRRA BRIDGE COMMITTEE  
12:00pm **MEETING**

8:00am - RIWG MEETING  
12:00pm

8:00am - FUEL WORKING GROUP  
12:00pm



*“ASLRRA's Annual Convention is the most efficient way to be updated by experts on the issues confronting short lines and to benefit from networking opportunities with well over 1,000 carrier and supplier attendees. In an industry with an abundance of meetings, this one is always at the top of my "must-do" list.”*

**George Betke**  
CEO  
**Farmrail System**

100 Series: Engineering & MOW Track  
200 Series: Finance & Administration Track  
300 Series: Legal Track

400 Series: Legislative & Regulatory  
500 Series: Marketing Track  
600 Series: Operations & Safety Track

700 Series: Technology Track

## Choose one in each timeslot

### Monday, May 2 – 7:45am – 8:45am

- Session 101 – How to Get Public Money
- Session 201 – Employee Evaluations – What You Should and Should Not Say and Do
- Session 301 – Utility Use of Rights-of-Way
- Session 401 – Truck Size and Weights: Something Wicked This Way Comes
- Session 501 – Short Line Best Practices – What Do Class I's Look For in a Short Line Partner.....RR101
- Session 601 – Keep 'Em Safe – Installing Traffic Safety Devices While Working at Highway-Rail Grade Crossings Can Save Lives
- Session 701 – Gensets / Future Locomotive Technologies – Fuel Creep Wiping Out Your Bottom Line? Learn how to Reduce Usage

### Monday, May 2 – 9:00am – 10:00am

- Session 102 – High Speed, Automated Joint Bar Inspection
- Session 202 – Employer Sponsored Wellness Programs
- Session 302 – What Every Employer Should Know: Return to Work Issues Related to OSHA and FELA.....RR101
- Session 402 – Reauthorization of Federal Transportation Programs – A New Majority; New Principles
- Session 502 – Small Market Intermodal Opportunities – How Do Short Lines Get Into the Game?
- Session 602 – Lessons Learned: Putting the Research in Fatigue Management to Work in the Small Railroad Industry
- Session 702 – Mobile Computing and How Railroads are Using It

### Monday, May 2 – 2:30pm – 3:30pm

- Session 103 – What Exactly Does PTC Mean to a Small Railroad?
- Session 203 – Railroad Retirement – Be Prepared and Know Your Benefits Before You Retire
- Session 303 – Preemption Update: A Case Study
- Session 403 – What to Do When Local and State Issues Become Your Issue.....RR101
- Session 503 – Transloading Success Stories
- Session 603 – An Overview of FRA Accident/Incident Reporting Changes: What You Don't Do, Can Cost You
- Session 703 – Narrowbanding – It's Here! The Class I's are Implementing it in 2011. Are You Ready?..... RR101

### Monday, May 2 – 4:00pm – 5:00pm

- Session 104 – How to Protect Bridges and Extend Their Useful Life
- Session 204 – Liability and Property Insurance: After the Claim – What To Do (and Not Do) Now?.....RR101
- Session 304 – An FRA Update: The Number of Proceedings are Escalating
- Session 404 – A New Track for Tax Credits
- Session 504 – Recession Marketing – What Kind of Opportunities Are Out There?
- Session 604 – Behavioral Based Safety: A Good Fit for Short Lines
- Session 704 – Positive Train Control: The Latest Developments, Technology and a more in depth look at the Locomotive Segment

### Tuesday, May 3 – 9:30am – 10:30am

- Session 105 – Track Buckle Prevention/CWR Maintenance
- Session 205 – Developing A Railroad Costing Model For Short Lines and its Impact on Business Decision Making (w/Marketing)
- Session 305 – Dealing With Trespassers: Keeping Them Off Your Track and Out of Your Pockets
- Session 505 – Developing A Railroad Costing Model For Short Lines and its Impact on Business Decision Making (w/F&A Track)
- Session 605 – FRA Conductor Certification: A Review of the Regulation and Q&A.....RR101
- Session 705 – GIS, GPS, and Tagging: A Review of the Latest Technology and Uses

### Tuesday, May 3 – 10:55 – 11:55am

- Session 106 – New Bridge Regulations Are Official –Compliance is Not Optional.....RR101
- Session 206 – Test Your Skills: Responding to an Injury (Actual Reenactment)
- Session 306 – HOT! HOT! HOT! Legal Topics
- Session 506 – Social Networking – How Can it Work For My Railroad?
- Session 606 – Prompt and Appropriate Response to Accidents & Incidents – It Could Be Critical to Your Railroad's Survival
- Session 706 – Biofuels and Alternative Fuels: Past, Present, and Future

# EXHIBITION HIGHLIGHTS

## HOURS AT A GLANCE & EXHIBITOR LISTING

**Sunday, May 1; Exhibit Hall Opening, Green Theater Presentations, and Opening Reception - 3:00pm - 7:30pm**

**Monday, May 2; Continental Breakfast and Coffee Talk with the EPA - 7:00am - 7:45am**

**Monday, May 2; Refreshment Break – 10:00am – 10:45am**

**Monday, May 2; Lunch and Green Theater Presentations - 12:45pm - 5:00pm**

**Monday, May 2; Reception - 6:00pm - 7:30pm**

### Railroad Members - Please plan to visit with our excellent vendors in our Exhibit Hall:

A&K Railroad Materials, Inc.

A. Stucki Company

Alstom Transport

**Alternative Motive Power Systems (AMPS)**

American Association of Railroad Superintendents

American Concrete Products Company

American Rail Dispatching Center (ARDC)

American Short Line and Regional Railroad Association

**American Traction Systems**

AngelTrax Bus Video

Aon Risk Services Inc.

Arch Insurance Group

Arch Wood Protection

Aspen Equipment Company

Association of American Railroads

Atlas Railroad Construction Co.

Auto Truck Group

Balfour Beatty Rail, Inc.

Birmingham Rail & Locomotive Company

Bowers & Company, CPA's

**Brandt Road Rail Corporation**

J. F. Brennan Company, Inc.

**Brookville Equipment Corporation**

Burns White LLC

Capital Tower & Communication

Cattron Group International

Chrome Crankshaft Company LLC

Clayton Railroad Construction

Coalition Against Bigger Trucks (CABT)

Colo Railroad Builders

Control Chief Corporation

Cooper Bearings

**R.J. Corman Railroad Group**

Countermeasures Assessment & Security Experts

Crossing Call, Inc.

Cyclonaire Corporation

Dixie Precast, Inc.

DuPont Industrial Coatings

Durham Company

Dynamic Ticket Solutions

E80 Plus Constructors, LLC

Electric Motor Services

**Electro-Motive Diesel, Inc.**

Ellwood Crankshaft Group

ESRI

Fabricated Metals LLC

GATX Rail

The GBS Group

**GE Transportation**

|G|N|B| Industrial Power/TPSC

Graham-White Manufacturing Co.

The Greenbrier Companies

GTR Leasing LLC

Hadady Corporation

Harsco Rail

Hatch & Kirk Inc.

**Haynes Corporation**

Hayward Baker, Inc.

HCM, Inc. (Human Capital Management, Inc.)

HDR

Herzog Railroad Services Inc.

Hetronic USA

Hilliard Enterprises, Inc.

**Hotstart**

Hulcher Services, Inc.

Hy-Safe Technology

IMPCO Ecotrans Technologies

Industrial Maintenance & Engineering Corp.

Interstate Diesel Service, Inc.

Invensys Rail

JCF Bridge & Concrete, Inc.

JEM Communications, Inc.

JMA Railroad Supply Company

Kanza Services LLC

Klutts Equipment, Inc.

**Koppers Inc.**

L & S Electric, Inc.

**Lat-Lon, LLC**

Lexington Insurance Company

# EXHIBITION *HIGHLIGHTS (Cont.)*

Liberty International Underwriters, Inc.  
Lincoln Transportation Insurance Brokers Inc.  
Logan Corporation  
**LT Resources**

Macton  
Markel Corporation  
Marsh | Global Rail Practice  
Master Packing & Rubber Company  
McCarthy Rail Insurance Managers, Inc.  
Megger

## **NARS/National Academy of Railroad Sciences**

Nathan Airchime Inc.  
National Railroad Safety Services, Inc.

## **National Railway Equipment Company**

N.E. Bridge Contractors  
Nevada Railroad Materials Inc.  
New York Air Brake Corporation  
NMC Railway Systems  
Nordco Inc.  
Norfolk Southern Thoroughbred Mechanical Services  
Norgren

OilOut Plus, Inc.  
ORX  
Osmose Railroad Services, Inc.  
Ozark Mountain Railcar

Partsmaster  
Pictometry  
Pocket List of Railroad Officials

## **Power Drives, Inc.**

PowerRail Distribution Inc.  
**Progress Rail Services Corp.**  
Progressive Railroading Magazine

Quality Turbocharger Components  
Quest Diagnostics

Rail Construction Equipment Co.  
Rail Systems Inc.  
RAILCET (Railroad Cooperation & Education Trust)  
RailComm

## **Railhead Corporation**

Railroad Construction Company, Inc.  
Railroad Protective Services, Inc.  
RailRunner

## **RailServe**

RailSoft Systems, Inc.  
Rail-Tek Supply  
RailTerm Corp.  
Railway Educational Bureau  
Railway Interchange 2011  
RailWorks Corporation

Relco Locomotives, Inc.  
RMI  
Roadway Worker Training  
RuggedCom, Inc.

SAFT  
The Scoular Company  
Sealeze  
Sharma & Associates, Inc.  
ShipXpress Inc.  
Short Line Data Systems Inc.  
Sperry Rail Service, Inc.

## **Start Pac**

Sterling Rail  
Stone Consulting  
Sunbelt Rentals

Therm-Omega-Tech Inc.  
Tiefenbach  
Trains Magazine  
Transportation Occupational Medicine Consultants (TOMC)  
TranSystems  
TTX

Unipar, LLC  
United Shortline Insurance Services, Inc.  
UTC/RAS

## **Vossloh Track Material, Inc.**

Wabtec Corporation  
Wabtec Global Services  
Watco Companies Inc  
Whiting Corporation  
Willamette Valley Company  
Wilson & Co., Inc., Engineers & Architects  
**Wi-Tronix, LLC**

## **ZTR Control Systems**

Zurich



**Green Text = Green Aisle Exhibitor**

# SAFETY TRAINING SESSIONS RECAP

## CONDUCTOR CERTIFICATION TRAINING SEMINAR

**Sunday, May 1: 8:00am – 4:30pm; \$199 per person (members) \$299 (non-members) or \$89 as add-on to full registration**

Are you ready for the next mandate out of the Railroad Safety Act of 2008: Conductor Certification? Do you know what it is? Do you understand the requirements for compliance? Is your operation prepared? Is your training program in place? This **Conductor Certification Training Class** will present in-depth the new regulation which will become effective this year. Although similar to locomotive engineer certification, the regulation will present significant changes to the compliance requirements for certification and de-certification.

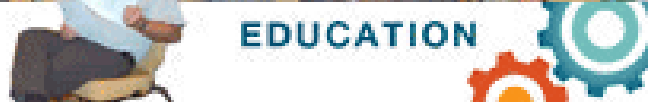
**Who should attend?** Training Officers, Operating Management, Program Managers, Safety/Compliance Officers, and DSLE/SLE

Attendees will also have access to the Sunday Evening Reception, Monday breakfast, am refreshment break, and lunch, all of which take place in the exhibit hall, providing trainees with a unique opportunity to visit with vendors and learn more about their outstanding products and services. Railroad member employees may register for either class for \$199.

However, because these training sessions take place in conjunction with our Annual Convention and its outstanding educational breakout lineup, railroad attendees should consider registering for the entire convention for \$299 and adding one of these valuable training sessions for only \$89. This is a unique opportunity, not to be missed.



**Registration Fees: \$199 per person (member railroads) \$299 (non-member railroads) as a standalone training session; \$89 as an add-on to full registration**



## ACCIDENT/INCIDENT REPORTING TRAINING SEMINAR

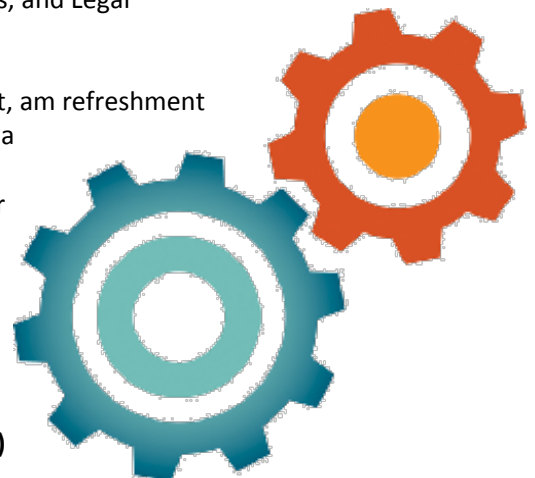
**Sunday, May 1: 8:00am – 4:00pm; \$199 per person (members) \$299 (non-members) or \$89 as add-on to full registration**

Did you know that there are significant changes to 49CFR Part 225 – Accident/Incident Reporting which go into effect June 1, 2011? This **Accident/Incident Reporting Training Seminar**, conducted jointly by ASLRRRA and FRA, will highlight the significant changes that are planned. The material changes of Part 225 will be discussed including a review of the purpose behind Part 225, and why your compliance is integral to the success of FRA.

**Who should attend?** Railroad Reporting Officers, General Managers, Safety Officers, and Legal Representatives

Attendees will also have access to the Sunday Evening Reception, Monday breakfast, am refreshment breaks, and lunch, all of which take place in the exhibit hall, providing trainees with a unique opportunity to visit with vendors and learn more about their outstanding products and services. Railroad member employees may register for either class for \$199. However, because these training sessions take place in conjunction with our Annual Convention and its outstanding educational breakout lineup, attendees should consider registering for the entire convention for \$299 and adding one of these valuable training sessions for only \$89. This is a unique opportunity, not to be missed.

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## SPECIAL EVENTS & ACTIVITIES

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- **ASLRRRA VOLUNTEER SERVICE PROJECT - \$35 PER PERSON**
- **PARTY WITH A PURPOSE RECEPTION - \$60 PER PERSON**
- **SPOUSE TOUR - \$75 PER PERSON**
- **GOLF OUTING - \$90 PER PERSON; GOLF CLUBS \$60 PER SET**

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### **WARRIOR AND FAMILY SUPPORT CENTER: ASLRRRA VOLUNTEER SERVICE PROJECT**

**Saturday, April 30; 9:30am – 4:30pm; \$35 per person**

ASLRRRA's members have participated in volunteer service projects at ASLRRRA meetings for several years now. This year we are teaming with the Warrior and Family Service Center in Fort Sam Houston ([www.fortsamhoustonmwr.com/vsm/page.asp?pid=135](http://www.fortsamhoustonmwr.com/vsm/page.asp?pid=135)) which is housed in the Returning Heroes Home Facility ([www.returningheroeshome.org](http://www.returningheroeshome.org)). To view a video about these two wonderful organizations, please click here: <http://www.returningheroeshome.org/project/heroes-video>

As the Global War on Terrorism continues, seriously injured Soldiers, Sailors, Airmen and Marines are evacuated from the theater of operations to major medical facilities located on military installations. Brooke Army Medical Center (BAMC) in San Antonio, is one of the best trauma centers and many of these Wounded Warriors receive their medical care there. Due to the seriousness of their injuries, they remain at BAMC for an extended period of time which, in many cases, can exceed 12 months.

BAMC physicians noticed a need for Family members to be intimately involved in the rehabilitation of their sons, daughters, or spouses, and that a vital part of their recovery meant a need to have a "safe" environment away from the hospital and the WFSC was created. The WFSC provides coordinated services to patients, next-of-kin and extended Family members. It provides a friendly, comfortable environment in which to receive emotional support and answers to questions, take a break, watch a movie on big-screen TV's, play video games, check email or use the Internet, select a book or magazine to read, make a phone call or just grab a cup of coffee. The facility also extends their rehabilitation away from the hospital by learning to cope with war related disabilities as individuals, as couples and as Families. The WFSC schedules over 48 activities every month with opportunities to attend sporting events, movie night, plays at the Majestic Theatre, concerts, Fiesta, shopping trips, luncheons and dinners, bingo, fishing trips and more. All events and trips are free of charge and paid for by donations and volunteers.

ASLRRRA's service project will entail working in the therapy garden, helping to weed and plant and maintain the facility. The mission of the WFSC is only possible with the generous and caring hearts of others. Attendees are encouraged to make the time to experience a day of service. Join with other railroad industry employees and support the WFSC's mission in a unique and meaningful way. You will be inspired and renewed – working together for a great cause and in turn, the families will continue to enjoy the services provided by the Warrior and Family Support Center in the Returning Heroes Home facility. Projects include, but are not limited to major landscaping, gardening, painting, major clean-up of property, deep cleans of public areas, and more. Scope of work will be determined based upon the number of volunteers we are able to gather, availability, and skill set. The \$35 fee covers your transportation to the work site, lunch, break refreshments, work T-shirt, all of the supplies needed to conduct our work, and other miscellaneous costs that the WFSC will incur while hosting our group.

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### **ASLRRRA's PARTY WITH A PURPOSE NETWORKING RECEPTION**

**Saturday, April 30; 6:00pm - 8:00pm; \$60 per person**

Who Wants to Party With a Purpose? Come join us and have a blast while giving back and supporting our worthy charities! An important goal of the ASLRRRA Annual Convention is to provide a variety of opportunities for attendees to network and come together to share a memorable experience. For folks arriving on Saturday, we're planning a fun evening reception but unlike our other events, we're going to party with a purpose as we relax and socialize while raising money for the Warrior and Family Support Center and the Returning Heroes Home facility. (See above for a description of these groups.)

We're planning a Casino Night with Texas Hold 'em Poker. We'll have a variety of reception food like mini pizzas and sliders along with adult refreshments. You can trade in your winning chips for raffle tickets and we're working with our planning committee to gather up a great selection of prizes for the raffle drawing as well. This event has been developed with you in mind. We'll bring together railroad executives, great food, and superb spirits in a competitive and fun-natured way that truly connects great ideas and great people with family and lots of friends! So mark off the Party with a Purpose Reception on the online registration and pick up your tickets at the ASLRRRA Registration Desk on Saturday.

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## SPECIAL EVENTS & ACTIVITIES (Continued)

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### THE BEST OF SAN ANTONIO TOUR: SHOPPING, COOKING, LUNCH, AND A TOUCH OF GLASS

Monday, May 2; 9:30am - 3:00pm; \$75 per person; Spouse must be registered to purchase a ticket



The spouse tour will begin on Monday morning as you start your day with our motor coach driving through the quiet of the morning to [Marti's Boutique](http://www.martis.com/) (<http://www.martis.com/>) for mimosas and shopping. Marti's is opening early so you can shop in private, enjoying all the beautiful clothes and jewelry. This is the newest upscale boutique from Laredo. Ratablos, linens, fine jewelry and exquisite home furnishings will be on display. From Marti's, you'll travel to the El Mercado, Mexican Market, for more shopping. For those wanting a pastry, the [Mi Tierra](http://www.mitierracafe.com/) (<http://www.mitierracafe.com/>) bakery will be open and available for those who wish to sample a Mexican pastry. But don't eat too much as your next stop will be the cooking class at [Boudro's](http://www.boudros.com) (<http://www.boudros.com>) private space. Here you'll spice up the day with some of the finer things in San Antonio has to offer: Boudro's Guacamole and Prickly Pear Margaritas. It's caliente and it's cultural and educational. We're told that you will talk about this interactive class long after it is over. Taught by one of the owners and excellent staff of Boudro's, this interactive class includes instruction for making Boudro's famous guacamole and award-winning Prickly Pear Margaritas. Following the cooking demo and enjoying the guacamole and margaritas, lunch will be served at Boudro's. After lunch, you will board the bus for a short trip to South Town and the glass shop of [Gini Garcia](http://www.garciaartglass.com/) (<http://www.garciaartglass.com/>). You will be provided a private demonstration by Gini Garcia. Gini has been written up in Southern Living and is becoming famous for her chandeliers. There will be time to shop in her retail studio before heading back to the hotel.

**Price: \$75 per person**

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### ASLRRA ANNUAL GOLF OUTING – PECAN VALLEY AND REPUBLIC GOLF COURSES

Tuesday, May 3, 1:00pm – 6:00pm; \$90 per person; Golf Club Rentals: \$35 per set

Tuesday afternoon, the ASLRRA's Annual Golf Outing will take place at the [Pecan Valley](#) and [Republic](#) Golf Courses. It will be a 1:00pm shot gun start, scramble format. Lunch and beverages will be provided on the course and prizes will be awarded at the closing dinner Tuesday evening. Transportation to the golf courses will be available as well as directions for those that wish to drive.

Gather up your colleagues and take advantage of the beautiful San Antonio weather with a round of golf. Both of our courses are outstanding. The Republic Golf Club was voted the #1 course in San Antonio for 2006 and 2007 by the *Express-News*. Pecan Valley was named one of the Top 25 Texas Courses by Golf Digest in 2007.

Suppliers are encouraged to invite railroad members to golf in their foursome (limit two railroad employees per foursome). Suppliers must pay the golf fees of those railroads that accept their invitation in order for the foursomes to be accepted. Invitations must be extended and accepted well in advance of the meeting dates and associate members must inform ASLRRA Golf Coordinator, Gary Griswell, [gary.griswell@rmiondemand.com](mailto:gary.griswell@rmiondemand.com), of their paid foursomes by April 18.

With two courses, we will be able to accommodate 288 golfers, so plan to join us in this fun event. The scramble format is enjoyable for all levels of players, so be sure to sign up early!

**Price: \$90 per person; Golf Club Rentals: \$35 per set**

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# GENERAL MEETING INFORMATION

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## ACCESSIBILITY AND SPECIAL NEEDS

Please note any special needs such as severe food allergies, medical conditions, or accessibility concerns in an email and send it to [kcassidy@aslrra.org](mailto:kcassidy@aslrra.org). We will make every effort to accommodate these needs.

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## BADGES AND TICKETS

Your official ASLRRRA name badge must be worn at all events and it allows you to gain entry into our events and Exhibit Hall. No other badges will be allowed and will likely prevent your entry into the hall. Anyone without a badge may be asked to leave by security personnel. Some events require additional tickets, which will be included in your registration packet when you check in at the ASLRRRA Desk. Convention staff and volunteers will have special logoed shirts so you can identify them in case you have a question or concern.

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## HOSPITALITY SUITES AND PRIVATE EVENTS

The Marriott hotels may have hospitality suites available for evening events. Please remember that no private meetings or hospitality rooms or entertainment events may be set up to take place at the same time as official ASLRRRA-sponsored events. These suites may be used for hospitality during evening hours when the ASLRRRA does not have any other events taking place (after 7:30pm). Any events found to be taking place during ASLRRRA-sponsored events will be closed. Your cooperation is appreciated. If you are interested in setting up a suite, please contact Kathy Cassidy at [kcassidy@aslrra.org](mailto:kcassidy@aslrra.org) for more details.

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## SPONSORSHIP OPPORTUNITIES

This year, we have worked especially hard to create a meeting packed with unprecedented educational and networking opportunities, including more than 150 vendors in our largest ever Exhibit Hall, two training sessions in conjunction with the primary Convention agenda, and more than 40 breakout sessions – now expanded to an hour each for maximized educational potential – addressing the hottest topics in today's industry. Our bargain Railroad Member registration fee, coupled with the myriad possibilities to learn the latest in every facet of the industry, will undoubtedly result in a strong railroad presence. In fact, the Planning Committee fully expects to see our best turn-out yet and is working hard to ensure that this vision becomes a reality! For an in-depth review of the benefits and recognition associated with all levels of support, please contact Jenny McKinney at (202)585-3449, or [jmckinney@aslrra.org](mailto:jmckinney@aslrra.org).

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## WHAT TO WEAR / DRESS DEFINITIONS

**Sunday and Monday Receptions:** Business Casual  
**Business Sessions and Training Classes:** Business Casual  
**Tuesday Reception & Dinner:** Jacket & Tie, Dressy/Cocktail Attire  
**Spouse/Companion Tour:** Resort Casual with comfortable shoes

### BUSINESS CASUAL DRESS DEFINITIONS:

**Men** - slacks, golf shirt, sports shirt with open collar, ties optional  
**Ladies** - Capris, linen sheath, pantsuits, skirt or slacks, blouse  
*Keep in mind that hotels are notorious for being chilly, so remember to pack a sweater or jacket.*

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## TRAVEL INFORMATION

**AIRPORT INFORMATION:** [San Antonio International Airport](http://www.sanantonio.gov/aviation/) (<http://www.sanantonio.gov/aviation/>) (SAT) is located in northern San Antonio, approximately 8 miles or 15 minutes from the downtown area. The airport is served by all major airlines including, but not limited to: Aeromexico, Airtran, ASA, American, Continental, Delta, Frontier, Skywest, Southwest, United, and US Airways.

**AMTRAK:** San Antonio's Amtrak Station is approximately five blocks from the hotel. To book your reservation call Amtrak at (800) 872-7245, contact your local travel agent, or go online at [www.amtrak.com](http://www.amtrak.com) (<http://www.amtrak.com>).

**PARKING:** Self-parking is \$25 plus tax per day and valet parking is \$33 plus tax per day.

**GROUND TRANSPORTATION: Shuttle Service:** [Airport Express](http://www.sairportshuttle.com/) (<http://www.sairportshuttle.com/>) is San Antonio Int'l Airport's authorized shared-ride shuttle service. Shuttles depart from 7 a.m. to 1:30 a.m. daily to downtown hotels every 15 minutes. Passengers may purchase tickets at the airport's baggage claim area. Ticket rates are \$18.00 per person to downtown hotels or \$32.00 for a roundtrip ticket. Book online and receive an additional discount. For more information, click on the link above or call 210-281-9900.

**Rental Cars:** The Airport hosts nine on-site rental car agencies in Terminal A with shuttle service to pickup and drop-off centers.

**Taxi cab:** Taxis are available outside of baggage claim and the fare is approximately \$22 plus tip between the airport and the hotel.

# HOTEL INFORMATION

## HOTEL INFORMATION

### SAN ANTONIO MARRIOTT RIVERCENTER

101 Bowie St.; San Antonio, TX 78205  
210-223-1000; Fax 210-2323-6239

### SAN ANTONIO MARRIOTT RIVERWALK

889 East Market St.; San Antonio, TX 78205  
210-224-4555; Fax 210-224-2754

This year, we are using the two Marriott hotel properties, with meetings, exhibits, and events taking place in both hotels. We have a block of rooms at each hotel. Both hotels are conveniently located on the Riverwalk and they are just a short walk or river taxi ride to shopping, dining, and entertainment. The hotels are directly across the street from each other. Rooms at both hotels have been recently renovated.

## OVERVIEW OF EVENTS SCHEDULED AT EACH HOTEL

### Rivercenter Marriott

Exhibits  
Breakout Tracks  
Sunday and Monday Receptions  
Committee Meetings  
Monday Lunch  
Green Theater

### Riverwalk Marriott

Party with a Purpose Networking Reception  
Sunday PAC Dinner  
General Session and Membership Breakfast Meeting  
Committee Meetings  
Tuesday Closing Reception & Dinner  
Loco Lizard Lounge and Dessert Reception

## ROOM RESERVATIONS – SAN ANTONIO MARRIOTT RIVERCENTER AND SAN ANTONIO MARRIOTT RIVERWALK

Our room rate at both hotels is \$189 single or double occupancy plus 16.75% room tax. The **hotel room cut-off date is April 1** but we anticipate selling out before then. Make your reservations as follows, depending on which hotel you prefer:

### SAN ANTONIO MARRIOTT RIVERCENTER

101 Bowie St.; San Antonio, TX 78205  
210-223-1000; Fax 210-223-6239  
38 Floors; 915 Rooms; Concierge Level  
Call the hotel or Marriott Reservations at 800-648-4462  
Mention Group Code **ASL**  
Or click on the link below to reserve your room online  
<http://www.marriott.com/hotels/travel/satrc?groupCode=aslasla&app=resvlink&fromDate=4/26/11&toDate=5/5/11>

### SAN ANTONIO MARRIOTT RIVERWALK

889 East Market St.; San Antonio, TX 78205  
210-224-4555; Fax 210-224-2754  
30 Floors; 507 Rooms; Concierge Level  
Call the hotel or Marriott Reservations at 800-648-4462  
Mention Group Code **SLR**  
Or click on the link below to reserve your room online  
<http://www.marriott.com/hotels/travel/satdt?groupCode=slrsla&app=esvlink&fromDate=4/29/11&toDate=5/4/11>

**Warning: When using the automated link, be sure to double check your arrival and departure dates as they self-populate and cover a wide date range before and after the convention.**

## GUEST ROOM AMENITIES IN BOTH HOTELS

- |  |                |
|--|----------------|
| ★ Work desk  | ★ Coffee maker |
| ★ Dual-line telephone w/speakerphone                         | ★ Alarm clock  |
| ★ Hairdryer and iron/Ironing board                           | ★ In-room safe |
| ★ High-speed internet - Wired for Business - \$12.95 per day |                |

## HOTEL SERVICES IN BOTH HOTELS

- |   |                                      |
|---|--------------------------------------|
| ★ Room Service, 6am – 12am                            | ★ Concierge Desk                     |
| ★ Restaurant and lounge and Coffee Shop in each hotel | ★ Laundry / Valet Service            |
| ★ Full-service Business Center                        | ★ 4:00pm check-in; 12:00pm check-out |
| ★ Gift shop/Newsstand                                 |                                      |

## RECREATIONAL SERVICES

- |                       |                |
|-----------------------|----------------|
| ★ Indoor/Outdoor Pool | ★ Fitness Room |
| ★ Whirlpool           | ★ Sauna        |

REGISTRATION FEE CATEGORIES	EARLY BIRD - Save \$100 Before 3/21/10	Before 4/21/10	After 4/21/10 & On-site
<b>ANNUAL CONVENTION REGISTRATION FEES</b>			
Member Railroad or Switching or Sustaining Member or RR Assn. Personnel or Govt. Employee	\$299	\$349	\$399
Member Supplier (ASLRRA Associate Member Employee Representative)	\$409	\$459	\$509
Non-Member Railroad Employees ** \$200 may be redeemed towards ASLRRA membership by 9/1/11	\$499	\$549	\$599
Non-Member Supplier Employees **\$200 may be redeemed towards ASLRRA membership by 9/1/11	\$609	\$659	\$709
Student Representative (Letter from school required confirming student status)	\$199	\$199	\$199
<b>CONDUCTOR CERTIFICATION OR ACCIDENT/INCIDENT REPORTING TRAINING REGISTRATION FEES</b>			
Conductor Certification or Accident/Incident Reporting Training Add-on for registered railroaders only	\$89	\$89	\$89
Conductor Certification or Accident/Incident Reporting Training (RR Employees Only) -Member	\$199	\$249	\$299
Conductor Certification or Accident/Incident Reporting Training (RR Employees Only) – Non-member	\$299	\$349	\$399
<b>SPOUSE/COMPANION REGISTRATION FEES</b>			
Spouse/Companion Registration Fee (Does not include Spouse Tour)	\$160	\$160	\$160
Spouse Tour: Best of San Antonio Tour: Shopping Cooking, Lunch and a Touch of Glass	\$75	\$75	\$75
<b>EXHIBITOR REGISTRATION FEES - One complimentary exhibitor registration per booth.</b>			
Comp Exhibitor Registration (Does not include any of the Tuesday evening events)	No Charge		
Additional Exhibitor Registration (Does not include any of the Tuesday evening events)	\$309	\$359	\$409
Tuesday Reception and Dinner and Loco Lizard Tickets (For registered exhibitors)	\$135	\$135	\$135
<b>ADDITIONAL EVENT FEES</b>			
ASLRRA Service Project: Warrior and Family Support Center and Returning Heroes Home	\$35	\$35	\$35
ASLRRA's Party with a Purpose Networking Reception	\$60	\$60	\$60
ASLRRA Golf Outing	\$90	\$90	\$90

**REGISTRATION FEES - Annual Convention Registration Fees** cover the General and Breakout Sessions, as well as the Sunday Reception, Monday and Tuesday Breakfasts, all Refreshment Breaks, and the Monday Lunch and Reception, and Tuesday Reception & Dinner and Loco Lizard Lounge & Dessert Reception. **Conductor Certification or Accident/Incident Reporting Registration Fees** cover the Sunday Training Sessions, Sunday evening Reception, Monday Breakfast, Break, and Lunch in the Exhibit Hall. **Exhibitor Registration Fees** include all Exhibit Hall functions as well as the General Session and Breakout Sessions. They do not cover any events held after 12:00pm on Tuesday, May 3. Paid registration must be completed on or before March 21 to qualify for the early bird discount. After this date, registrations will go up by \$50, until April 21, when they will increase by an additional \$50. Note: Member Registration fees only cover employees of Member Companies. Member fees cannot be applied to employees of non-member subsidiaries or friends or associates.

**ONLINE REGISTRATION** - To register, please go online to the ASLRRA's members only website at [http://members.aslrra.org/mtg\\_list.asp](http://members.aslrra.org/mtg_list.asp). Complete the registration form online and you will be emailed a confirmation. We accept American Express, VISA, and MasterCard. **Registrations without payment cannot be processed.**

**EXHIBITOR REGISTRATION** - Each 8' x 10' booth includes one complimentary exhibitor registration, which allows access to the lunch, receptions, continental breakfast, refreshment breaks, and other events taking place in the Exhibit Hall, **as well as all of the breakout sessions**. Additional exhibitors **that are employees of the exhibiting company** may register at \$309 each (see fee schedule above). Tuesday's reception, dinner, and the dessert reception are not included in the exhibitor registration, but exhibitors may purchase separate tickets. Spouses of exhibitors must register in order to gain access to the Exhibit Hall and social events. **Exhibitor fees cannot be applied to employees of non-member subsidiaries or friends or associates, nor can they be applied to non-exhibiting firm reps.**

**SPOUSE/COMPANION REGISTRATION** - If you would like to bring your spouse or companion to ASLRRA's events, please include them in your online registration. **Spouses and companions must register to attend ASLRRA-sponsored functions, including those in the Exhibit Hall.** For details on the Spouse Tour, please refer to page 15.

**CANCELLATION POLICY** - Written request for refunds must be postmarked on or before April 15. They will be refunded, less a \$100 per individual/ \$150 per couple processing fee. Replacements from the same company are accepted and encouraged. **No refunds are made after Friday, April 15, 2011.**