

ASLRRRA 2025 GENERAL COUNSEL SYMPOSIUM AND FINANCE & ADMINISTRATION SEMINAR SPONSORSHIP PROSPECTUS



**General Counsel Symposium
September 9-10**



**Finance & Administration Seminar
September 10-11**



**American Short Line and
Regional Railroad Association.**

ASLRRA meetings feature a wide range of sponsorship opportunities to fit nearly every budget.

Your sponsorship investment is a prime way to promote your company, reinforce your brand versus your competition, build your presence and raise your profile in the short line and regional railroad industry.

Your name and/or logo will appear in our promotions before, during and after meetings and be included in high-profile signage. At the events, individuals from sponsoring companies will be recognized with a "Sponsor" ribbon to display proudly on their badges.

A sponsorship commitment guarantees valuable exposure before attendees and is an investment that will pay dividends long after the region meetings end.

Outlined on the following pages are a variety of sponsorships available in a range of prices, including those that would be exclusive to a single company. Please be sure to commit early to receive the most recognition possible.

Contact us at meetings@aslrro.org for more information.

FINANCE & ADMINISTRATION SEMINAR AND GENERAL COUNSEL SYMPOSIUM SPONSORSHIPS

Sponsoring ASLRRA's Finance & Administration Seminar and General Counsel Symposium positions your company in front of key decision-makers and professionals from small railroads across the country. These focused events offer high-value networking, brand exposure, and the chance to align your business with industry-specific education and innovation. Sponsors gain visibility before, during, and after the event—reinforcing your support for the short line railroad industry and its continued growth.

PLATINUM - \$2,500

One (1) complimentary attendee registration
Tabletop exhibit
Ad in *Views & News**
Company logo on prominent sponsor signage
Company logo on marketing emails

Company logo in slideshow in General Session
Company logo in meeting program
Company logo on sponsor page of website
Advanced attendee list
Sponsor ribbon

GOLD - \$2,000

One (1) complimentary attendee registration
Company logo on prominent sponsor signage
Company logo in slideshow in General Session
Company logo in meeting program

Company logo on sponsor page of website
Advanced attendee list
Sponsor ribbon

SILVER - \$1,000

Company name on sponsor signage
Company name in slideshow in General Session
Company name in the meeting program

Company name on sponsor page of website
Attendee list
Sponsor ribbon

BRONZE - \$500

Company name in meeting program
Company name on sponsor page of website

Attendee list
Sponsor ribbon

*Ad in *Views & News* must be submitted according to the appropriate specs.