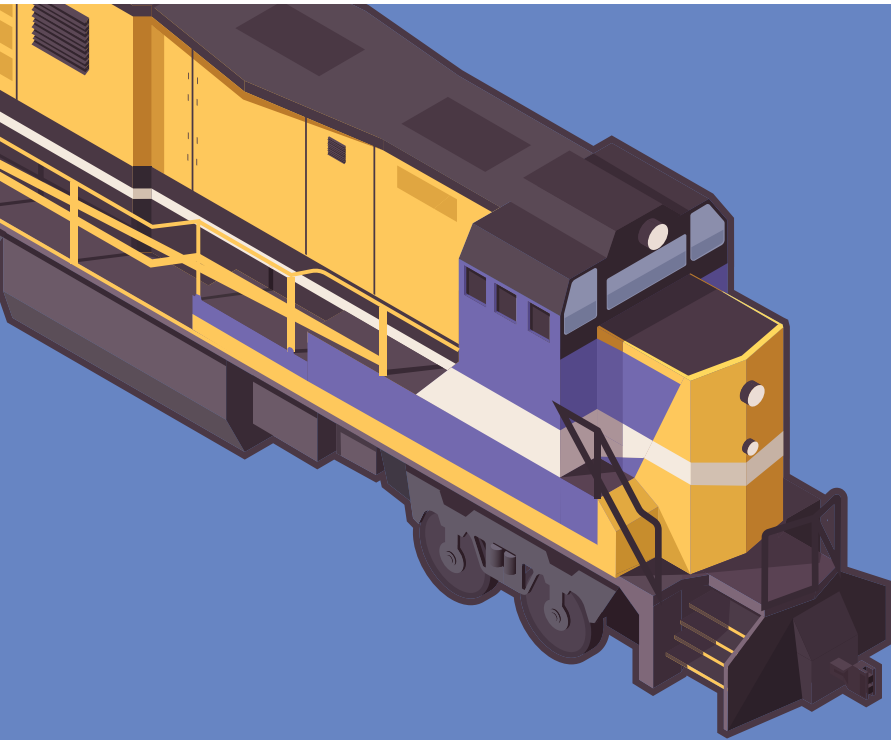


# 2025 REGION & FOCUSED EDUCATIONAL MEETING SPONSORSHIP PROSPECTUS



**Eastern & Southern  
Region Meeting  
September 9-11  
Charlotte, NC**

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**Central & Pacific  
Region Meeting  
November 3-5  
New Orleans, LA**



**General Counsel Symposium  
September 9-10**



**Finance & Administration Seminar  
September 10-11**



**American Short Line and  
Regional Railroad Association.**

# **ASLRRA meetings feature a wide range of sponsorship opportunities to fit nearly every budget.**

Your sponsorship investment is a prime way to promote your company, reinforce your brand versus your competition, build your presence and raise your profile in the short line and regional railroad industry.

Your name and/or logo will appear in our promotions before, during and after meetings and be included in high-profile signage. At the events, individuals from sponsoring companies will be recognized with a "Sponsor" ribbon to display proudly on their badges.

A sponsorship commitment guarantees valuable exposure before attendees and is an investment that will pay dividends long after the region meetings end.

Outlined on the following pages are a variety of sponsorships available in a range of prices, including those that would be exclusive to a single company. Please be sure to commit early to receive the most recognition possible.

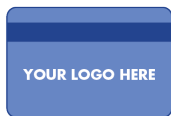
Contact us at [meetings@aslrta.org](mailto:meetings@aslrta.org) for more information.

# REGION MEETING EXCLUSIVE SPONSORSHIPS



## Wi-Fi – \$5,000

Keep attendees connected while maximizing your visibility. As the exclusive Wi-Fi sponsor, your company will receive prominent signage at the registration desk. This high-impact sponsorship also includes all Platinum-level benefits for maximum exposure throughout the event.



## Room Key Cards – \$5,000

Put your brand in every attendee's hand—literally. As the room key card sponsor, your company logo will be featured on the key cards provided at the host hotel, offering repeated visibility each time attendees access their rooms. This sponsorship also includes all Platinum-level benefits.



## Badge Holders – \$5,000

Gain non-stop exposure with this highly visible opportunity. As the badge holder sponsor, your company's logo will be printed on all badge holders worn by attendees. This sponsorship also includes all Platinum-level benefits.

## Day 2 General Session – \$5,000

Showcase your support during one of the event's most attended events. As the Day 2 General Session sponsor, you'll receive signage in the session room, and all Platinum-level benefits.

## Day 3 General Session – \$5,000

Position your brand front and center on the final day of the region meeting. The Day 3 General Session sponsor receives signage in the session room and all Platinum-level benefits.

# REGION MEETING EVENT SPONSORSHIPS

Put your brand at the center of region meeting networking and hospitality. As an event sponsor, your company will be recognized with special signage at your selected function. These high-traffic, high-visibility opportunities allow your brand to make a memorable impression while attendees relax, refuel, and connect. Each sponsorship includes additional Gold or Silver level benefits, as noted below.

Opportunities include:

**Opening Reception** (Gold) – \$3,000 each – 3 available

**Day Two Breakfast** (Gold) – \$3,000 each – 3 available

**Day Two Beverage Break** (Silver) – \$2,000 each – 3 available

**Day Two Lunch** (Gold) – \$3,000 each – 3 available

**Day Two Snack Break** (Silver) – \$2,000 each – 3 available

**Day Three Breakfast** (Gold) – \$3,000 each – 3 available

**Day Three Beverage Break** (Silver) – \$2,000 each – 3 available

**Breakout Sessions** (Gold) – \$3,000 each – 3 available

**Young Professionals Gathering** (Silver) – \$2,000 each – 3 available

**Railroad Sandhouse** (Silver) – \$2,000 each – 3 available

**Supplier Sandhouse** (Silver) – \$2,000 each – 3 available

**Takeaways Webpage** (Silver) – \$2,000 each – 3 available

## GOLF SPONSORSHIPS

Support networking on the green while putting your brand in front of industry leaders. As a golf tournament sponsor, your company will be recognized with thank-you signage in the tournament registration area, on the website, and through special acknowledgments on social media. Sponsors also receive a branded ribbon, one complimentary golf registration, and valuable exposure to attendees in a relaxed, high-engagement setting.

Opportunities include: Lunch (3 available); Beverage Cart; Tournament Prizes – \$2,500 each

# REGION MEETING GENERAL SPONSORSHIPS

If you're looking to support the meeting in a broad and impactful way without selecting a specific event or activity, a general sponsorship is an ideal option. Your investment helps ASLRRRA offset critical event expenses such as audio/visual production, meeting materials, signage, and other essential logistics. This flexible sponsorship demonstrates your commitment to the overall success of the region meetings while providing meaningful visibility throughout the event.

## PLATINUM - \$5,000

Two (2) complimentary attendee registrations  
Reserved tabletop exhibit space  
Ad in *Views & News*\*  
Announcement of thanks from regional VP during General Sessions  
Company logo on prominent sponsor signage  
Company logo on marketing emails

Company logo in slideshow in General Session  
Company logo in meeting program  
Company logo on landing page of event  
Company logo on sponsor page of website  
Social media thank you  
Advanced attendee list  
Sponsor ribbon

## GOLD - \$3,000

One (1) complimentary attendee registration  
Tabletop exhibit space  
Ad in *Views & News*\*  
Company logo on prominent sponsor signage  
Company logo in slideshow in General Session

Company logo in meeting program  
Company logo on sponsor page of website  
Social media thank you  
Advanced attendee list  
Sponsor ribbon

## SILVER - \$2,000

Tabletop exhibit space  
Company name on sponsor signage  
Company name in slideshow in General Session  
Company name in the meeting program

Company name on sponsor page of website  
Social media thank you  
Attendee list  
Sponsor ribbon

## BRONZE - \$600

Company name in meeting program  
Company name on sponsor page of website  
Social media thank you

Attendee list  
Sponsor ribbon

\*Ad in *Views & News* must be submitted according to the appropriate specs.

# FINANCE & ADMINISTRATION SEMINAR AND GENERAL COUNSEL SYMPOSIUM SPONSORSHIPS

Sponsoring ASLRRA's Finance & Administration Seminar and General Counsel Symposium positions your company in front of key decision-makers and professionals from small railroads across the country. These focused events offer high-value networking, brand exposure, and the chance to align your business with industry-specific education and innovation. Sponsors gain visibility before, during, and after the event—reinforcing your support for the short line railroad industry and its continued growth.

## PLATINUM - \$2,500

One (1) complimentary attendee registration  
Tabletop exhibit  
Ad in *Views & News*\*  
Company logo on prominent sponsor signage  
Company logo on marketing emails

Company logo in slideshow in General Session  
Company logo in meeting program  
Company logo on sponsor page of website  
Advanced attendee list  
Sponsor ribbon

## GOLD - \$2,000

One (1) complimentary attendee registration  
Company logo on prominent sponsor signage  
Company logo in slideshow in General Session  
Company logo in meeting program

Company logo on sponsor page of website  
Advanced attendee list  
Sponsor ribbon

## SILVER - \$1,000

Company name on sponsor signage  
Company name in slideshow in General Session  
Company name in the meeting program

Company name on sponsor page of website  
Attendee list  
Sponsor ribbon

## BRONZE - \$500

Company name in meeting program  
Company name on sponsor page of website

Attendee list  
Sponsor ribbon

\*Ad in *Views & News* must be submitted according to the appropriate specs.